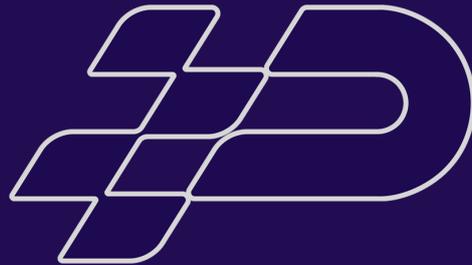
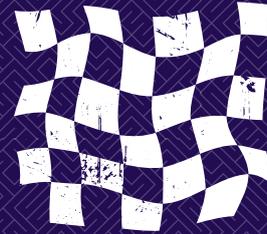


SPONSOR US FOR THE 2026 SEASON

PHASE

FORMULA STUDENT TEAM



FORMULA STUDENT NEDİR?

Formula Student is the world's most prestigious educational and engineering competition that tests the creativity and technical skills of engineering students. The core vision of this organization is to prepare university students for professional life in the industry by confronting them with real-world engineering challenges.

WHO ARE WE?

Phase Formula Student Team is the student team of Izmir Democracy University participating in the Formula Student competition. Our goal is to design, produce, and race an innovative racing vehicle by developing our engineering skills.

We make a difference with our **disciplined** work, **team spirit**, and **desire for continuous learning**. As a team, we aim to become the future leaders of the automotive industry. We are working for sustainable success in the competitive world of Formula Student.

We believe that we will grow even stronger on this path with your support.



WHO WE ARE?

Our vehicle designed for the 2026 season stands out with its aerodynamic efficiency and lightweight structure. Equipped with a 700 CC engine and an advanced suspension system, our car aims to deliver high performance on the tracks.

Our innovative design is supported by engineering analysis and simulations. By taking sustainability principles into account, we take care to develop an environmentally friendly vehicle.



WHY SHOULD YOU BECOME A SPONSOR?

Brand Awareness	Your sponsorship ensures that your brand projects an innovative and dynamic image. Formula Student competitions have a wide global audience.
Reaching the Target Audience	As a sponsor, you can directly reach a target audience consisting of engineering students, academics, and automotive professionals.
Technology and Innovation	The cutting-edge technologies used in the development of our vehicle emphasize your brand's innovativeness.
Social Responsibility	By investing in education and young talents, you demonstrate your sense of social responsibility.
Talents of the Future	Your sponsorship allows you to support the engineers and leaders of the future.



SPONSORSHIP PACKAGES

Our sponsorship packages aim to establish strong and sustainable partnerships with our team by offering brands visibility levels suitable for different budgets and goals. Each package ensures that the brand is effectively represented both on the field and across digital platforms throughout the racing season.



CRITICAL PACKAGE

Carbon Sponsor: With this package valued at 1250€ + VAT, you can provide the greatest support by covering our team's race registration fee. You can benefit from advantages such as your name being published on our website and logo placement on our t-shirts. Additionally, you can become a sponsor in any field you wish (fuel, tires, etc.). A "Registration Partner" statement will be placed right next to the vehicle's scrutineering labels. A unique special thank you will be shared in the "We are going to the race!" post at the moment the race registration is completed.



PHASE OF PINK

\$7,000+

THE FACE OF THE TEAM,
THE SHOWCASE OF THE
BRAND

Visibility:

Large logo placement on the vehicle's nose, side pods, and rear wing. These are the most eye-catching and highest-visibility areas.

Brand Representation:

Logo placement on all team apparel.
Most prominent promotion on the official website and social media.

Events & Privileges:

Active promotion at all events.
Invitations to exclusive team events.
Inclusion in all official press releases.



WILD PURPLE

\$2,500 - \$6,999

**STRONG
COLLABORATION,
BALANCED
VISIBILITY.**

Visibility:

Logo placement on the vehicle's side body and monocoque.

Clear visibility during races and promotional shoots.

Brand Representation:

Logo placement on team apparel.

Promotion on the official website and social media.

Events & Privileges:

Invitations to team events.

Brand representation throughout the entire process.



THUNDER WHITE

\$1,250 - \$2,499

**THE POWER
BEHIND THE TEAM,
THE SIGNATURE
IN THE DETAILS.**

Visibility:

Logo placement around the engine cover or suspension arms.

Brand presence within the technical details.

Brand Representation:

Logo placement on team apparel.

Mention on the website and social media.

Events & Privileges:

Invitations to events (optional promotion).



SPONSORSHIP PACKAGES SUMMARY

Package Name	PHASE OF PINK	WILD PURPLE	THUNDER WHITE
Contribution Amount	7000\$ +	\$2,500 - \$6,999	\$1,250 - \$2,499
Logo on Vehicle	Nose, side pods, rear wing (Large logo)	Side body and monocoque	Engine cover or suspension arms
Logo on Team Apparel	Yes	Yes	Yes
Website & Social Media	Most prominent promotion	Featured promotion	Mention
Promotion at Events	Yes	Yes	Optional
Other Advantages	Exclusive event invites, press release inclusion	Event invitations	Event invitations



CONTACT

Don't forget to visit our website and contact us for your questions and more!

Phase FST

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